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District 7

Sunny M. Simon
District 11

Cuyahoga County Council Dave Greenspan, District 1



*Dave Greenspan
Chair, Finance &
Budgeting Committee*

Message from Dave

Ethics, transparency, and financial integrity have been my primary areas of focus since I was elected to the inaugural County Council in 2010. In the last five years, our County has adopted the most comprehensive ethics ordinance in the State and is the only County in Ohio to have an Agency of Inspector General.

As I move into my second term as County Councilmember for District 1, I plan to continue my focus on these efforts while maintaining a watchful eye on the County's budget. We want to be competitive with other major counties throughout the Nation, but we don't want to overextend our financial resources and incur additional debt that may put our ability to meet long-term strategic objectives in jeopardy.

Throughout the years, I supported legislation that instituted policies and procedures to ensure transparency throughout our government and restored trust amongst the residents of Cuyahoga County. I have worked toward establishing a permanent Code of Ethics that guides County employees in the performance of their official duties in a manner that represents high standards of professionalism and loyalty. In addition, I

sponsored legislation for the first Public Records Policy, Open Meetings Policy, and the County's first Agency of Inspector General. These efforts have proven that the Executive and Council are committed to maintaining accountability in all aspects of governing.

I have supported legislation that helped to establish a Veterans Services Fund that provides workforce development and additional assistance to veterans who reside in Cuyahoga County. I was the lead sponsor of a Civic Training Program for Newly Elected Officials through a partnership with Cleveland State University and Cuyahoga County Council to assist in providing effective and accountable leadership.

Moving forward, I plan to continue focusing on my core initiatives regarding ethics, transparency and financial integrity with additional emphasis on assisting our communities in the areas of public works infrastructure, economic development, and health and human services.

I believe in community and civic engagement and have held over 30 town hall meetings. I will continue scheduling these events as they are an important vehicle for providing the residents of District 1 and the County with effective, responsive, and responsible representation.

County Councilman Dave Greenspan's Town Hall Meetings

Date	Location	Time
Thursday, August 20 th	Rocky River Library (Community Room)	7:00pm
Thursday, October 15 th	Tri-C West Shore	7:00pm

The Councilmember's Town Hall Meetings are open to all residents of Cuyahoga County.

The Town Hall Meeting format provides an opportunity for constituents to address any issue, subject or concern that is important to them, the district, and the County. Greenspan believes that these meetings demonstrate "responsive and responsible" leadership.

The County Repeals the \$100 College Savings Account Program

Cuyahoga County's College Savings Account Program was designed to provide every kindergartner in the County with an initial deposit of \$100 into a college savings account.

The program carried an annual cost of nearly \$2 million dollars to county taxpayers. This investment was intended to promote financial literacy, encourage families and students to invest in their future, and leverage private and public dollars to support higher education. Students would ultimately use these savings to cover costs of attending a two-year or four-year college, vocational training or other forms of post-secondary education.

In the first year, however, only 55 of 10,500 accounts created received an outside contribution, reflecting a participation rate of less than 0.5%. Given this abysmal participation rate, it became clear that the County's substantial investment would not yield the intended results.

Accordingly, I introduced legislation earlier this year to repeal the College Savings Account Program, which received unanimous support from Council, including support from many members who originally voted to create the program in 2013 who agreed that it had not lived up to its potential. The repeal will free up nearly \$2 million dollars each year, and while no official program has yet been selected to replace the \$100 College Savings Account Program, I intend to work closely with my colleagues and the County Executive to explore more cost-effective initiatives to improve opportunities for students in Cuyahoga County.

While the repeal of this program is a significant shift in direction, the County intends to honor the commitments it has already made. Students with existing accounts will be allowed to transfer their County contribution to a qualified 529 College Savings plan through the end of 2015. The remaining dollars will be returned to the County's General Fund.

Managing The County's Budget

Not long after the new form of government was implemented in 2011, it became apparent that a new approach to managing the County's finances was needed. Although we inherited the budget from the previous administration, we knew with certainty that the Charter government's budget process needed to provide transparency to the residents of Cuyahoga County.

The budget includes financial projections of the County's revenue and what we have determined we can spend amongst various agencies, departments and County entities. The County Executive submits the proposed 2-year budget to Council for its consideration. Evaluating the budget is a rigorous process that requires 30+ hours of scheduled committee meetings with all eleven Council members. Once approved, it is implemented no later than January 1st of even-numbered years. Council reviews the budget quarterly to determine the County's level of performance and evaluate the impact of any necessary changes.

The County generates revenue from a number of sources including property taxes, sales taxes, fees, fines, service charges, investment income, and grants from the State and Federal government which cumulatively total more than \$1.3 billion dollars annually. Tax revenue is the largest share of the County's revenue. Property taxes are just now starting to rebound from the downturn of the real estate market in 2008. We are optimistic that additional tax revenue will increase as the economy continues to grow.

The revenues and expenditures of the County are managed through two primary funds: The General Fund and the Health and Human Services Fund. The General Fund supports the overall administration of County operations including public safety and justice requirements. The Health and Human Services Levy supports the needs of our most vulnerable populations through supportive services, health care, and aging programs. County Council is tasked with an enormous responsibility for understanding the services the County offers and providing legislative oversight.

We must always be vigilant to ensure we are able to finance current and future projects as we recognize the huge demand for services in contrast to the availability of resources. Our revenue streams are currently sufficient to cover our debt obligations, and while it might be possible to incur additional debt it would not be advisable, as we would be required to spend more to cover those new debts, while decreasing funding for other urgent services.

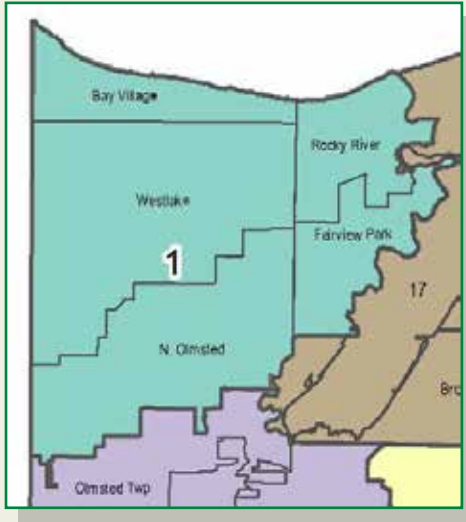
As we move in the direction of long-term strategic planning, we are currently looking to introduce a new budget methodology called Outcome-Based Budgeting, which measures performance outcomes to determine if the services offered by Cuyahoga County are meeting their targeted goals. Previously, there was no method in place to evaluate the efficiency of programs and hold County entities accountable. We are now better equipped to measure performance against set goals and objectives, making County government more accountable and transparent. A number of municipalities and counties have implemented Outcome-Based Budgeting and have seen significant results with improved services and cost savings. I anticipate that Cuyahoga County will see similar results once this new method is fully in place.

County Councilman Dave Greenspan, District 1

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Major Legislation Sponsored by Councilman Dave Greenspan

Ethics and Transparency

- Sponsored the most comprehensive ethics ordinance in the State of Ohio.
- Co-sponsored the first Public Records Policy for Cuyahoga County.
- Co-sponsored the first Open Meetings Policy for Cuyahoga County.

Inspector General

- Sponsored the first Agency of Inspector General in the State of Ohio.

Veterans Affairs

- Sponsored the creation of a Veterans Services Fund to provide assistance to veterans residing in Cuyahoga County and devoting unspent funds from the Veterans Services Commission to such a fund.

Finance & Budgeting

- Sponsored legislation requiring internal requests for public funds to provide an overview, budget, timelines, and staffing levels for all new programs and services.
- Sponsored legislation establishing a General Fund Reserve Policy of 25%
- Sponsored legislation establishing a Health & Human Services Fund Reserve Policy of 10%

Community Engagement

- Sponsored a resolution supporting a partnership between Cuyahoga County Council and Cleveland State University creating a Civic Training Program for Newly Elected Officials and Trustees in Cuyahoga County.

Public Works-Roads

- Sponsored legislation to provide financial assistance to municipalities in Cuyahoga County for road maintenance and repairs.

IMPORTANT PHONE NUMBERS

Alcohol, Drug Addiction & Mental Health Services	216-241-3400
Auto Title	216-443-7010
Board of Developmental Disabilities	216-241-8230
Board of Elections	216-443-8683
Board of Health	216-201-2000
Child Abuse Hotline	216-696-KIDS
Child Care Assistance	216-416-4440
Child Care Information Line	216-987-6929
Child Support Service	216-443-5100
Clerk of Courts	
<i>Civil Division</i>	216-443-7951
<i>Criminal Division</i>	216-443-7999
Common Pleas Court	216-443-8560
County Council	216-698-2010
County Executive	216-443-7178
Department of Development	216-443-7260
Department of Sustainability	216-443-7178
Fatherhood Initiative	216-348-3967
Fiscal Office	216-443-7010
<i>Appraisal, Board of Revision, Property Valuation, Real Estate Services, Tax Assessment, Treasury and Collections, and Unclaimed Funds.</i>	
Food Assistance/Medicaid	216-987-7000
Home Repair Loan Program	216-348-4066
Homestead Exemption	216-443-7010
Human Resources	216-443-7190
Inspector General	216-698-2101
<i>Whistleblower Hotline</i>	216-698-2999
Jury Duty	
<i>Petit Jury</i>	216-443-8628
<i>Grand Jury</i>	216-443-8652
Medical Examiner	216-721-5610
Office of Emergency Management	216-443-5700
Office of Homeless Services	216-420-6844
Office of Mediation	216-698-4996
Office of Reentry	216-698-3437
Ohio Means Jobs	
Downtown	216-898-1366
Brook Park	216-664-4673
Southgate	216-518-4954
Westshore	216-939-2599
Prosecutor's Office	216-443-7800
Public Safety & Justice Services	216-443-7265
Public Works Department	216-348-3800
<i>County Kennel, and Sanitary and Sewer Maintenance.</i>	
Recycling Programs	216-443-3749
Senior and Adult Services	216-420-6750
<i>Elder abuse hotline, Community Office on Aging, Home Support Programs, Options for Elders.</i>	
Sheriff's Office	216-443-6000
Veterans Service Commission	216-698-2600
Witness/Victim Services Center	216-443-7345



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CUYAHOGA COUNTY COUNCIL
2079 East Ninth Street
Cleveland, Ohio 44115

Thinking of Starting a Business?

Are you a business owner in need of growing your investment? Whether you're a self-starter or have owned a business for some time, the Economic Community Development Institute (ECDI) can walk you through the process to identify a financing plan best suited for your business needs.

ECDI is a non-profit economic development organization that addresses the needs of small business owners in the creation and expansion of microenterprises. The program offers a variety of services that include loan financing ranging from \$500 to \$350,000 for start-up; newly-established; or growing businesses; one-on-one technical assistance; financial literacy; and microenterprise training. ECDI also offers loans to low and moderate-income entrepreneurs who may not qualify for traditional bank financing.

ECDI is funded through Cuyahoga County's Western Reserve Fund and partners with various community organizations. Since its inception, ECDI has assisted a variety of businesses ranging from restaurants, health and fitness, sports apparel and construction companies. If you are thinking of starting a business, or you are a current business owner, contact ECDI to find out how they can assist you.



ECDI
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www.twitter.com/ECDICLE • www.youtube.com/ECDIOhio

General Statement about County Council Meetings

All Regular Council meetings are held every 2nd and 4th Tuesday of every month and are free and open to the public. Members of the public are encouraged to attend in person in the new County Administrative Headquarters, 2079 East 9th Street, located at the corner of East 9th Street and Prospect Avenue. You can also watch meetings via Council's live stream at www.council.cuyahogacounty.us

Complimentary parking is available for the public in the attached garage at 900 Prospect. A skywalk extends from the 5th-floor parking level of the garage to provide additional entry to the Council Chambers.