

County Council of Cuyahoga County, Ohio

Ordinance No. O2013-0011

Sponsored by: Councilmember Rogers	An Ordinance amending Ordinance No. O2012-0007 dated 7/10/2012, which established the Cuyahoga County Educational Assistance Program and the Cuyahoga County Educational Assistance Fund, to add additional components to the Program and to authorize an alternative procurement process; creating Chapter 710 and Section 804.01 to codify said Program and Fund; and declaring the necessity that this Ordinance become immediately effective.
Co-sponsored by: Councilmember Miller	

WHEREAS, Article III, Section 3.09(11) of the Charter authorizes Council to “establish and provide for the administration of a program to provide scholarships, loans, grants and other forms of financial assistance for residents of the County that will enable them to participate in post-secondary education, including vocational education and job training and retraining;” and

WHEREAS, Ordinance No. O2012-0007 established the Cuyahoga County Educational Assistance Program and the Cuyahoga County Educational Assistance Fund, and set aside \$6,000,000.00 in the 2012-2013 General Fund Budget in anticipation of the Program; and

WHEREAS, it is now necessary to add additional components to the Program; and

WHEREAS, Cuyahoga County Council has adopted and amended a Contracting and Purchasing Ordinance under which the appropriate contracting authority may approve an alternative procurement process when it is determined to be advantageous to the County; and

WHEREAS, it is necessary that this Ordinance become immediately effective in order that critical services provided by Cuyahoga County can continue and to provide for the usual, daily operation of a County department.

NOW, THEREFORE, BE IT ENACTED BY THE COUNTY COUNCIL OF CUYAHOGA COUNTY, OHIO:

SECTION 1. Chapter 710 and Section 804.01 are hereby enacted as follows:

Chapter 710: Cuyahoga County Educational Assistance Fund

The Cuyahoga County Educational Assistance Fund is hereby established for the purpose of depositing all revenue and other funds intended to be used for the Cuyahoga County Educational Assistance Program.

Section 804.01: Cuyahoga County Educational Assistance Program

(A) The Cuyahoga County Educational Assistance Program is hereby established to promote access to postsecondary education, including vocational, job training and retraining opportunities, in order to increase the number of skilled workers in Cuyahoga County's workforce, encourage completion of college degrees and program certification among Cuyahoga County residents, and enhance economic development opportunities for the region.

(B) Component One - Job Training/Retraining Program

(1) Component One of the Cuyahoga County Educational Assistance Program provides financial assistance for Cuyahoga County residents seeking a postsecondary degree and/or program certification that will lead to gainful employment or career advancement.

(2) Component One scholarships are open to all Cuyahoga County residents who satisfy one of the following criteria:

(a) They enroll in a degree or certification program in a field designated as "in demand" by the City of Cleveland/Cuyahoga County Workforce Investment Board; or

(b) They enroll in a degree or certification program in a non-demand field that has a commitment from an employer to hire or promote; or

(c) They are within twelve (12) credit hours from completing an associate, bachelor, or master degree in any field at an approved postsecondary institution; or

(d) They enroll in a class to satisfy continuing educational credit obligations associated with professional licensing.

(3) Individual scholarships will be awarded up to a maximum of \$5,000.00.

(4) The County Council shall annually designate an amount of the budgeted funds for Component One.

(5) Public and private postsecondary educational program providers are eligible to participate in Component One who satisfy both of the following criteria:

- (a) They are approved by Employment Connection; and
 - (b) They are either accredited by the North Central Association of Colleges and Schools (the Higher Learning Commission), or registered with the Ohio State Board of Career College and Schools.
- (6) The Program will be administered by Employment Connection, a collaborative workforce system of the City of Cleveland and Cuyahoga County. The County shall determine annually the administrative fee for program administration. The Program administrator has all of the following responsibilities:
- (a) Provide a policies and procedures manual to the County Council prior to implementation of Component One; and notify the Council of all changes, additions or deletions from the manual; and
 - (b) Create an application and other relevant materials for review by the County Council prior to implementation of Component One; and
 - (c) Accept, review and make recommendations for approval of scholarships; and
 - (d) Monitor the performance of the educational program providers on an on-going basis, considering, among other factors, training program completion rate and training-related job placements or advancements; and
 - (e) Provide quarterly updates to the County Council to include 1) the number and monetary amount of scholarships awarded; 2) the geographic distribution of the awardees; 3) the distribution of income levels of the awardees; 4) the fields, degrees or certifications being pursued by the awardees; 5) the number of new job placements or career advancements among awardees during the time period; 6) a listing of participating employers; and 7) any problems or significant accomplishments of which the Council should be aware.
- (7) Restrictions. The following restrictions apply to Component One of the Program:
- (a) When applicable, students must complete the Free Application for Federal Student Aid (FAFSA). He/she must demonstrate unmet financial need after all federal, state, institutional or other grant and scholarship aid has been applied to the cost of attendance. County dollars will be awarded as "last dollars in" to reduce remaining unmet financial need.

- (b) Scholarship awardees must complete their program, degree or certification within 18 months of receiving an award from Component One.
- (c) The Program administrator may give priority to awarding scholarships based on financial need according to its established criteria.
- (d) The Program administrator reserves the right to recoup funds from an awardee who fails to complete his/her intended program, degree or certification within the required time period.

(C) Component Two – Post-Secondary College or University Scholarship Program

- (1) Component Two of the Cuyahoga County Educational Assistance Program provides financial assistance for Cuyahoga County residents seeking a postsecondary college or university degree at institutions located within Cuyahoga County.
- (2) Individual one (1) year renewable scholarships will be awarded up to a maximum of \$1,250.00.
- (3) The County Council shall annually designate an amount of the budgeted funds for Component Two.
- (4) Initial Eligibility. Cuyahoga County residents who satisfy all of the following criteria are eligible for Component One scholarships:
 - (a) They are a graduating high school senior attending one of the high schools served by College Now; and
 - (b) They have not otherwise been awarded College Now funding; and
 - (c) They complete the College Now scholarship application; and
 - (d) They plan to attend a two or four-year college or university; and
 - (e) They have a GPA of at least 2.5; and
 - (f) They achieve either a score of 18 or higher on the ACT, or a score of 860 or higher on the critical reading and math test of the SAT; and
 - (g) They meet College Now's income criteria (Pell eligibility).
- (5) Eligibility for Scholarship Renewal. The Program administrator shall determine when scholarships are eligible for renewal.
- (6) The Program will be administered by College Now Greater Cleveland, a nonprofit organization providing comprehensive college-access services. The

County shall determine annually the administrative fee for program administration. The Program administrator has all of the following responsibilities:

- (a) Select scholarship recipients based on the criteria provided in this section; and
- (b) Verify continuing eligibility as scholarship recipients progress through their degree program; and
- (c) Administer all award payments with postsecondary education institutions; and
- (d) Provide all retention services, including mentoring, for all scholarship recipients; and
- (e) Report to the Cuyahoga County Council on an annual basis on 1) the number and monetary amount of scholarships awarded, 2) the geographic distribution of the awardees (city of residence and high school attended), 3) a list of postsecondary institutions attended by the scholarship recipients, 4) retention and graduation rates of scholarship recipients, and 5) any highlights or problems of which the Council should be aware.

SECTION 2. The Cuyahoga County Council hereby authorizes an alternative procurement process for components of the Cuyahoga County Educational Assistance Program.

SECTION 3. It is necessary that this Ordinance become immediately effective for the usual daily operation of the County and the reasons set forth in the preamble. Provided that this Ordinance receives the affirmative vote of at least eight members of Council, it shall take effect and be in force immediately upon the earliest occurrence of any of the following: (1) its approval by the County Executive through signature, (2) the expiration of the time during which it may be disapproved by the County Executive under Section 3.10(6) of the Cuyahoga County Charter, or (3) its passage by at least eight members of Council after disapproval pursuant to Section 3.10(7) of the Cuyahoga County Charter. Otherwise, it shall take effect and be in force from and after the earliest period allowed by law.

SECTION 4. It is found and determined that all formal actions of this Council relating to the adoption of this Ordinance were adopted in an open meeting of the Council, and that all deliberations of this Council and of any of its committees that resulted in such formal action were in meetings open to the public, in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

On a motion by Mr. Rogers, seconded by Mr. Miller, the foregoing Ordinance was duly enacted.

Yeas: Schron, Conwell, Jones, Rogers, Simon, Greenspan, Miller, Brady,
Germana, Gallagher and Connally

Nays: None


County Council President

6-11-13
Date


County Executive

6/13/13
Date


Clerk of Council

6/11/2013
Date

First Reading/Referred to Committee: May 14, 2013
Committee(s) Assigned: Education, Environment & Sustainability

Additional Sponsorship Requested on the Floor: May 14, 2013

Second Reading/Referred to Committee: May 28, 2013
Committee(s) Assigned: Education, Environment & Sustainability

Journal CC010
June 11, 2013